



VICKI

KUNKEL

Author, Entrepreneur,
Mass Appeal Expert

Vicki conducted an “Instant Appeal” job hunt experiment where she landed 349 six-figure written job offers in three months.

Vicki sold her first software app to a multi-billion-dollar HR consulting company.

Vicki’s first book was listed as “One of the Top Ten Business Books to read” by *The Houston Business Journal*.

Vicki created an educational mobile app that won first place (*beating out one created by Google designers!*) in an industry-wide competition.

Vicki created an educational gamification portal from the ground up that won first place in Training Magazine’s gamification competition.

Vicki was granted the *Women With Vision* award by the Women’s Bar Association of Illinois for her success in helping attorneys win high-stakes court cases with her Instant Appeal techniques.

Vicki’s coaching helped three national politicians win their come-from-behind elections.

Vicki is the entrepreneur behind three successful businesses.

Bio (Intro):

Vicki Kunkel is a nationally-recognized expert in mass appeal, and the author of *Instant Appeal: The 8 Primal Factors That Create Blockbuster Success*. She’s used her mass appeal techniques to help politicians win elections, lawyers win high-stakes court cases, and everyday people land high-paying jobs in highly competitive industries—without sending out hundreds of resumes. She’s a Substack columnist and host of the podcast *9-to-5 911*.

Outro:

To learn more about Vicki and get access to a treasure trove of resources, many of them free, visit www.vickikunkel.com

